Balboa Village Parking Management



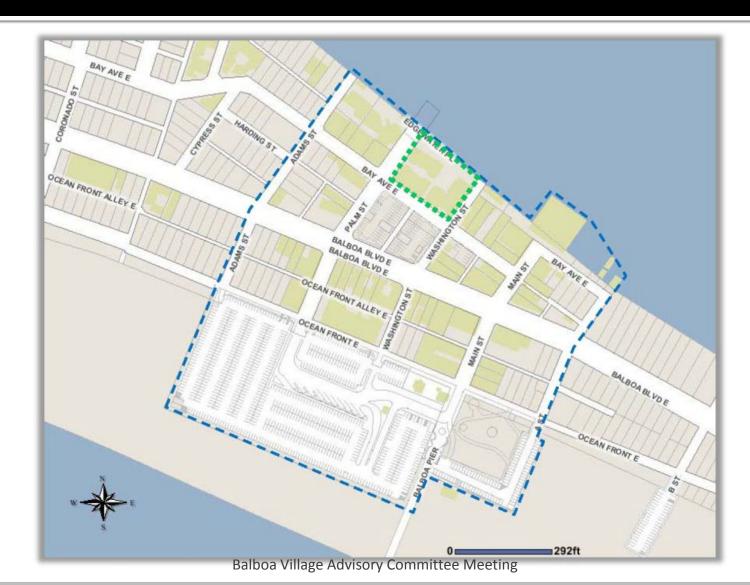


Balboa Village Advisory Committee January 9, 2013



Parking District Boundary





Parking Strategies



- Modify Parking Meter Rates & Time Limits
- 2. Eliminate/Modify Parking Requirements
- 3. Establish Employee Parking Program
- 4. Suspend In-lieu Parking Fee, including current fees
- 5. Establish Shared Parking District

Parking Meters



- Time Limits remove time limits
- Rates demand based pricing
- Target occupancy levels
- Ensure availability of curb spaces in front of businesses, better utilize parking supply

	Peak Season	Off-Peak Season
On-street 8am to 6pm; Daily	\$2.00/hour (0-2 hours) \$2.50/hour (2+ hours)	\$1.00/hour (0-2 hours) \$1.50/hour (2+ hours)
Off-street 8am to 6pm; Daily	\$1.50/hour (no max)	\$0.50 hour (no max)

Parking Requirements



- Revise minimum parking requirements for new development and intensification of use
- Remove barrier to new development
- Enhance opportunity for new investment
- Sufficient parking exists
- Parking as a shared resource
- Balboa Village as a single destination
- Urbanized, pedestrian aspects of the Village

Employee Parking



- Establish an employee parking program
- All Balboa Village employers and employees are eligible
- Program is optional
- Incentivize employee parking in municipal beach lot instead of prime on-street parking

In-Lieu Fee



- Suspend the in-lieu parking fee
- Moratorium since 1989 on any new in-lieu fees
- Eliminate current payee obligation from existing fees (\$13,500 annually)

Shared Parking District



- Establish a shared parking district
- Shared parking for all of Balboa Village
- All parking on private property is public
- "Park once"
- Effective parking management tool
- Businesses have different peak parking periods

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RESIDENTIAL PERMIT PAR	RKING PF	ROGRAM										
1. Field Survey												
2. Reaffirm Program									BVAC			
3. Draft Ordinance										PC	СС	

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3. Develop rate

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1. Maintenance standard		BVAC										
2. Cost and funding options					BVAC							
3. Implementation												
MODIFY PARKING BENEF	IT DISTF	RICT – To	coincide	with Sha	red Park	ing Distri	ct			•		
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2. Draft Ordinance										PC	СС	
ALLOCATE ADDITIONAL I	FUNDING	TO BID	– BID sti	ructure ar	nd fundin	g under r	eview by	City Mana	gers Office)		
Update BVAC on progress of City Manager's Office									ade availat	ole.		
DEVELOP SPECIAL EVEN	TS INITI	ATIVE - /	May be co	ombined v	vith BID S	Special E	vents Plai	n				
1. Update BVAC on progress of City Manager's Office				Update	s will be p	provided	as inform	ation is ma	ade availat	ole.		
COMMERCIAL FACACDE	IMPROV	EMENT	PROGRA	M - BVA	C membe	r initiated	for 2013	-				
1. Establish Subcommittee	BVAC											
2. Define Scope & Budget			BVAC									
3. Submit Request for Next Budget												

Recommended Action



- Forward Work Program to City Council
- Confirm Work Program 2013 Schedule & Forward to Council

